



CI Logistics

CI Logistics assist Jane Norman conquest

Continuing success in the high street has brought the inevitable pressure for an expansion in warehousing and distribution services for Jane Norman. Dealing with this in a positive way, the decision was made to consolidate a number of small storage and distribution warehouses in North London into a much larger and modern facility in Coventry. It was felt that the introduction of an enhanced range of equipment and materials handling techniques would also contribute to increased productivity.

As leading manufacturers and suppliers of storage & materials handling solutions CI Logistics, who had been regularly used in the past, were a natural choice to contribute to this expansion. The challenge was to coordinate the disparate storage requirements; hanging garments, boxed goods and pallets into an efficient, flexible and cost efficient workflow solution.

Jonathan Jenkins, Head of Distribution for Jane Norman said "We have worked successfully with the Quodeck Division of CI Logistics over a number of years and they have a proven track record of understanding how we work. They invariably come up with novel and practical solutions which fit well with our aims and objectives."



An efficient workflow was the key to the success of this project. With a careful layout design incorporating a number of different products from the CI Logistics portfolio including; pallet racking, longspan shelving for boxed goods and Hook-In® garment racking, suitable storage, appropriate for each type of product was obtained. In addition, Tectrac® the overhead monorail trolley system was used to transport garments to the collation and despatch area.

By using a tried and tested methodology of static, low-level benching and lineshaft roller conveyors in combination with transfer units and powered roller bends – once again from the CI Logistics product portfolio – shipping boxes, once filled can be moved quickly to a shrink-wrap system which ensures tamper-proof security sealing.

Having an in-house controls design and manufacturing capability again emphasises the 'total package' approach by CI Logistics.

Further information regarding CI Logistics' products and services can be obtained by; telephoning on + 44 (0) 116 274 3772, emailing sales@conveyors.co.uk or by visiting the CI Logistics website – www.conveyors.co.uk.

*43 Wenlock Way
Troon Industrial Area
Leicester LE4 9HU
Tel: +44 (0)116 2761691
Fax: +44 (0)116 2769836
sales@conveyors.co.uk
www.conveyors.co.uk*